

## The Professional Association of Managing Agents (PAMA) Appoints Sofia Solorzano as Interim General Manager

## Vancouver, BC. May 27, 2024.

The Professional Association of Managing Agents (PAMA) is thrilled to announce the appointment of Sofia Solorzano as the Interim General Manager. Sofia has been an active and dedicated team member of PAMA for the past year.

During her tenure with PAMA, Sofia has collaborated closely with the board of directors and two Executive Directors, contributing significantly to the organization's growth and development. Her hands-on experience and strategic insights have been invaluable assets to PAMA, driving forward key initiatives and enhancing the association's impact on the industry.

PAMA is steadfast in its commitment to Education and Advocacy for managing agents, and the appointment of Sofia as Interim General Manager underscores this dedication. Sofia's proven leadership skills and fresh perspective will be instrumental in advancing PAMA's mission and initiatives.

"We are excited to have Sofia Solorzano step into the role of Interim General Manager," said Ann Benoit, President of PAMA. "Her innovative ideas and passion for our industry make her the ideal candidate to lead our organization during this period. We look forward to seeing the innovative and strategic contributions she will bring to our educational and advocacy efforts whilst collaborating with our Board of Directors here in British Columbia."

## About PAMA

The Professional Association of Managing Agents (PAMA) is dedicated to enhancing the professional development and recognition of managing agents. Our core values include:

*Education*: Providing comprehensive training and continuous learning opportunities to ensure our members are at the forefront of industry standards and practices.

*Advocacy*: Representing the interests of managing agents at all levels of government and industry to influence positive changes and policies.

*Integrity*: Upholding the highest standards of professionalism, ethics, and transparency in all our activities.

*Community*: Fostering a supportive network of professionals committed to excellence and collaboration.

PAMA's purpose is to empower managing agents through resources, networking, and advocacy, ensuring they are equipped to meet the evolving demands of the industry and provide exceptional service to their clients.